



Why You Should Attend T3SMAC

Where can you find BMC and other product-related training classes/sessions for as little as \$750 for three and a half days? Where else can you go to network with other consultants, developers, and administrators under the same roof? Is Technical Support just not enough for you to get the help that you need on your current BMC environments where you need to chat with the Engineering experts? Finally, where else will you be able to hear about all of the latest and greatest products forthcoming? There is no better place to obtain this type of knowledge, building relationships, establishing contacts, and gathering together to listen to high-ranking VIPs than at the T3: Service Management and Automation Conference (T3SMAC). T3SMAC brings together the largest annual gathering of BMC product users, customers, administrators, developers, consultants, and engineers for this one-week long gala.

This is truly a conference run by the users, for the users, and supported by BMC Software while offering hands-on experience on the latest BMC and other related products. In addition, it provides the chance for all attendees to have the opportunity to enhance their BMC skills and gain insight into BMC Software's recommended best practice methodologies.

During the T3SMAC Conference, attendees will be provided three and a half days of learning, success stories, interaction with BMC experts in a variety of products, hand-on training sessions, and more through 126 breakout sessions and three mornings of high-ranking speakers providing insight on the latest IT directions. Attendees will have the opportunity to network with hundreds of customers and experts from around the globe (bring lots of business cards). Finally, attendees will have the opportunity to participate interact with others during professional development activities at a central location for a very reasonable cost value.

Bottom line: This is the most cost-effective way to experience the most extensive BMC product-learning opportunity in the world. In return, your organization receives the latest knowledge about how to use the variety of products, enabling you to make better decisions, faster.

Why is T3SMAC the one conference you can't afford to miss this year? You can:

- Engage in the best learning and training opportunities;
- Choose 21 different sessions out of 126 presentations covering a wide array of applications and industries – NOTE: while still gaining access to the remaining 105 presentations;
- Take advantage of lessons learned and best programming practices from experienced developers;
- Attend keynote sessions that include the visionaries of the BSM world;
- Hear case studies that demonstrate innovative ways to apply a variety of solutions;
- Share personal expertise and demonstrate your organization's thought leadership in the market;
- Access valuable resources within the BMC and other related product companies during the three-day Showcase Event;
- Discover new features in recent releases of BMC products and related software;
- Meet BMC developers and various representatives in the technology showcase and engineering sessions, where you'll learn about relevant current and upcoming features and request future enhancements to better meet your organization's needs;
- Meet Vendors and their developers in the technology showcase, where you'll learn about relevant current and upcoming features and request future enhancements of BMC related products;
- Bring the conference presentations home to fellow employees; and

- View other products that could enhance your organization's business services and decision making processes.

The T3SMAC conference is organized and run by people like yourself, while volunteering their time and efforts in ensuring all attendees are provided the best training and networking conference possible at the lowest cost possible.

T3SMAC Conference is the one your company should attend to achieve growth and stability within your various BMC product environments. This is the place to find all the answers to your company's questions and concerns where the return of investment out-weights the cost to attend. I strongly encourage each and every one of you to evaluate the many opportunities afforded at T3SMAC Conference and consider sending members of your organization to attend the conference if at all possible.

This is the conference to attend in 2017.
This is the training opportunity of the 2017 year.

Businesses Run on a Strong IT Foundation!
A Strong IT Foundation is only as Strong as its Trained Personnel!
Training is the Key to Success!

So come and join us for a lot of hard work and a little bit of fun (Celebration Party on the night of closing).

Sincerely,

Board of Directors

T3SMAC and TTT: Tools, Technology, and Training Company